

## UK LIFE SCIENCES INNOVATION POSTER SHOWCASE AT BIOTRINITY 2015

### OXFORD AHSN - CALL FOR POSTERS

1. The Oxford AHSN is once again a Cornerstone Patron of BioTrinity 2015 being held on 11-13 May 2015 at Novotel London West: the UK's largest biomedical business conference which this year will host up to 1000 delegates from 30 countries drawn from the pharma, biotech and medtech industries. BioTrinity year will host up to 1000 delegates from 30 countries drawn from the pharma, biotech and medtech industries. (see [www.biotrinity.com](http://www.biotrinity.com))
2. The UK Life Sciences Innovation Poster Showcase will take place from 11.30 a.m on the 12th and 13th May, and we are delighted to offer Oxford AHSN linked delegates the opportunity to submit abstracts as part of the Oxford AHSN delegation to BioTrinity 2014:
3. Abstracts should be submitted by email via the Oxford AHSN office BY NO LATER THAN 31 March 2015. Make sure that all your details are include. Late abstracts will not be considered and abstracts will be judged on a first-come first served basis. We are hoping for healthy competition!
4. In order to standardise the abstract layout, we ask you to read the preparation guidelines carefully overleaf. (Previous poster titles from 2014 can be seen on the BioTrinity Website)
5. Delegates with full attendance at BioTrinity get the following benefits – the Oxford AHSN will support one poster presenter with a one day ticket for BioTrinity:
  - Participation in one-to-one partnering in private meeting rooms/booths.
  - Publication of your company and personal profile on partneringONE®, BioTrinity's partnering system.
  - Attendance at the Grand Opening Reception in the heart of the Exhibition (12th May).
  - Access to all sessions, presentations, key notes, panel discussions and workshops.
  - Access to Exhibition Hall.
  - Access to the “Big London Networking Party”.
  - Conference handbook and a full delegate list.
  - Continental breakfast, lunch and coffee breaks.
6. The abstracts and posters should present data that would be of interest to R&D companies including the licensing directors from big pharma and biotech; they must not be advertisements for services.
7. We ask that you are the point of contact and manage your team of poster presenters, ensuring their successful attendance.

**For more information on the UK Innovation Poster Presentations, please contact:**

**Megan Turmezei**

Director of Corporate Affairs

Oxford Academic Health Science Network

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### **Instructions for poster production**

- Posters should be presented in A0 or A1 portrait format. (We recommend A0 for better legibility)
- We suggest that your poster be laid out in the following sections:
  - Title (easily readable from a distance of 2-3 metres), authors ,address, email
  - Abstract (a brief overview of the work)
  - Introduction and Purpose
  - Methods
  - Results
  - Conclusions
- We recommend that the text be broken up by the inclusion of diagrams, charts and photos where appropriate
- To promote your work, you may like to bring hand outs for distribution to interested delegates
- **VELCRO is the only material that can be used to fix posters to the boards**