

Co-production



Coproduction: what do we mean?



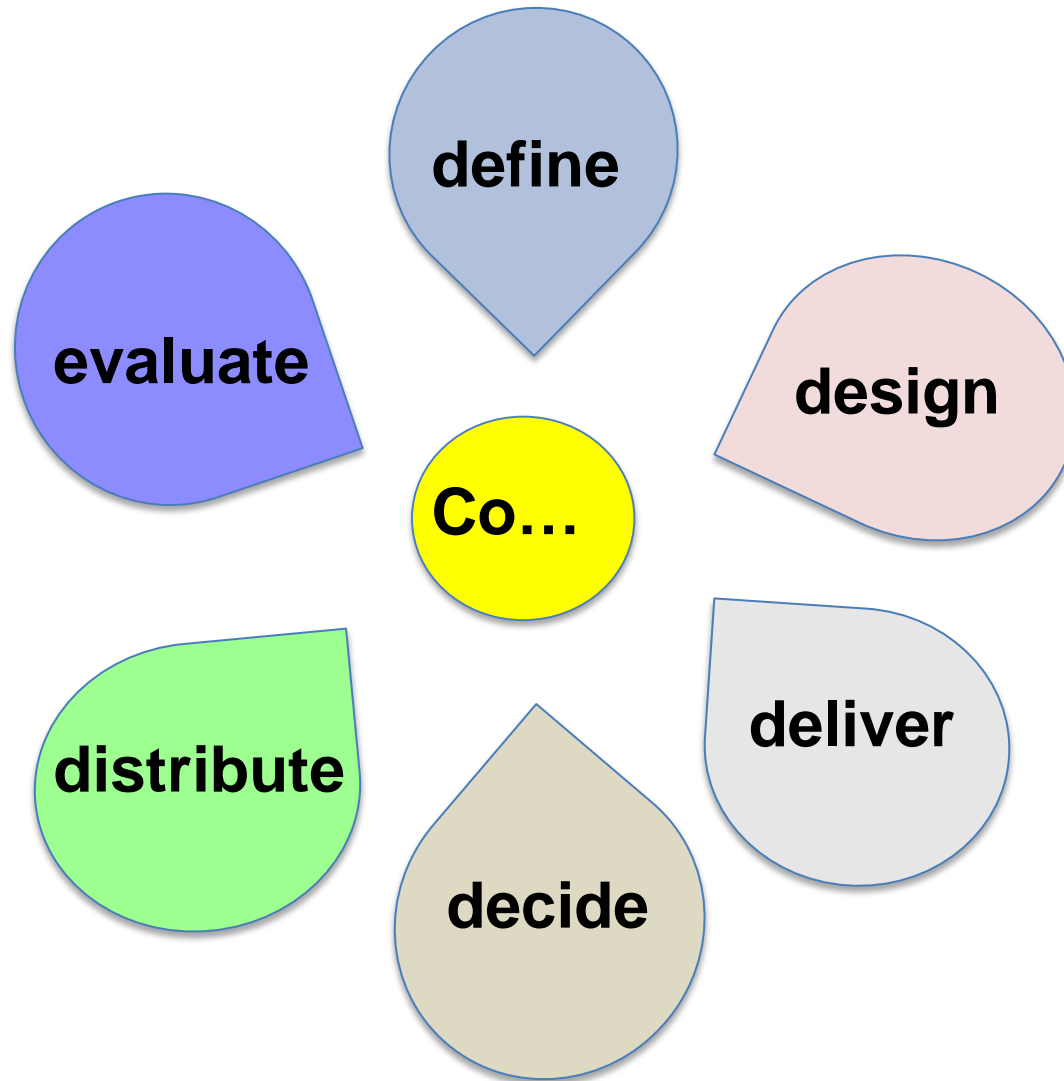
No More Throw Away People

The parable of the blobs and squares

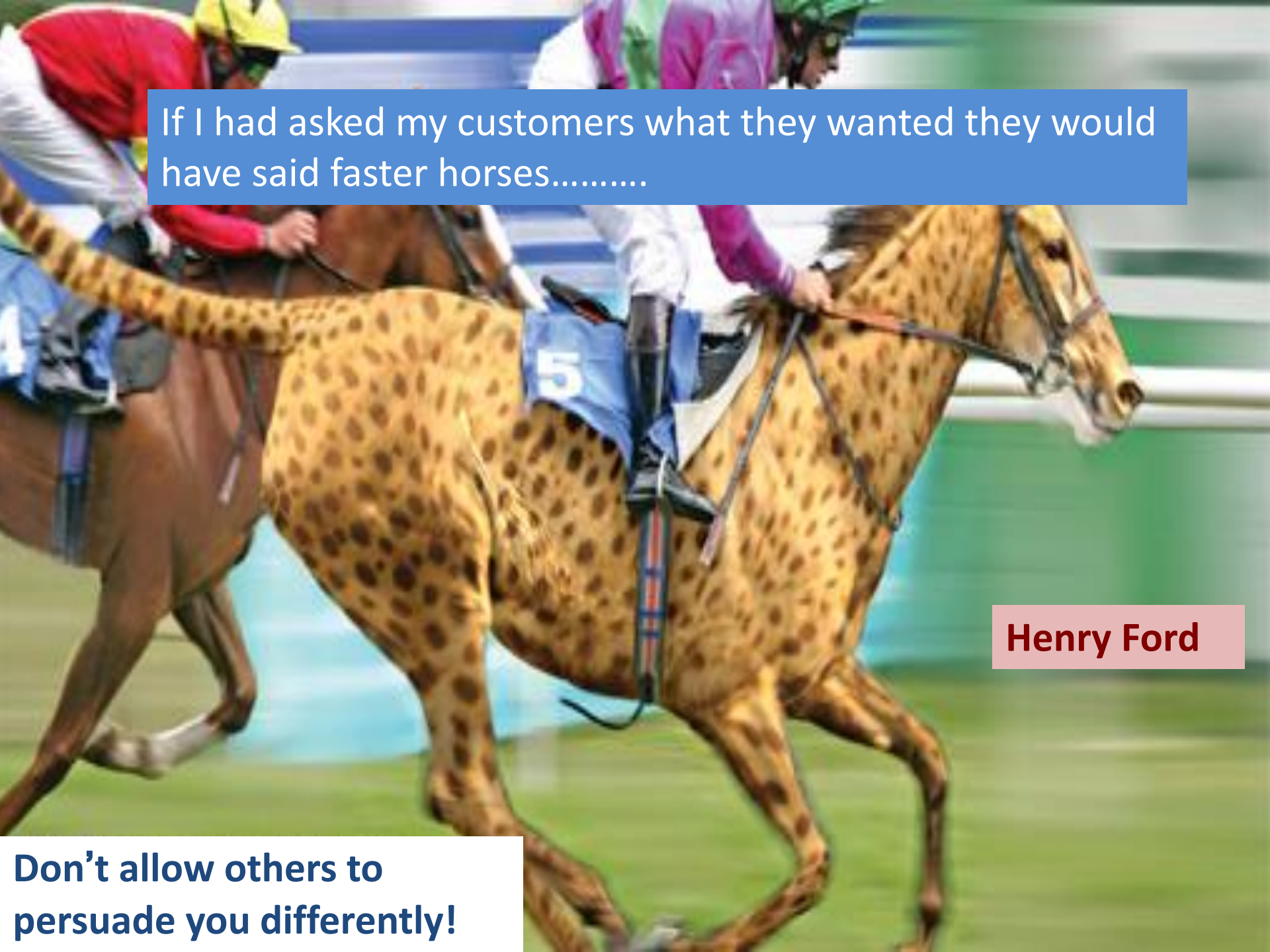


<https://www.youtube.com/watch?v=egav5xjb-lg>

Co-production: the components



5 Ds and an E

A photograph of a horse race. In the foreground, a horse with a distinctive spotted pattern (resembling a leopard or cheetah) is running. It has a blue saddle cloth with the number '5' on it. A jockey in a white and purple outfit is riding it. To the left, another horse and jockey in red and white are visible. The background shows a green track and a white fence.

If I had asked my customers what they wanted they would have said faster horses.....

Henry Ford

Don't allow others to persuade you differently!

A Question

What was the best thing that happened to you this weekend?